

Carnival Association of Long Beach, Inc.
Board Meeting
7/14/09

In attendance:

Peggy Morgan, President
Holly Favre, Vice President
Katy Hicks, Treasurer
Phyllis Seal, Parliamentarian
Johnny Favre, Past Royalty
Lisa Hamel, 50th Chair
Sabrina Schepens, Historian
Natalie Madigan, Membership Chair

The meeting was opened with the Lord's Prayer.

Treasurer's Report:

Checking account balance is \$15,793.82. Changes since last meeting are \$1000.00 deposit paid to band and \$125.00 paid for Tervis Tumbler sew-outs order.

The invoice for the cups from last season was discussed. The invoice is for \$1835.05 for 3000 cups. Peggy and Phyllis thought we ordered only 2500 cups, and since we weren't able to use the 500 cups at the ball because the order was received late, it was decided to pay for 2000 cups at .49/each plus tax which comes to \$1048.60.

It was decided to use the wholesaler for the cups this year as opposed to the dealer.

Katy keeps receiving a letter from the IRS stating that we still owe \$3500.00 in taxes. She has forwarded the letter to the accountant who is clearing it up.

Vice President's Report:

The budget was presented and discussed. Initially, the income was not enough to cover the expenses, so the following expenses have been cut – ball liquor, royalty costume expenses, and court float repair. It was discussed that we would buy beer from the base when they put it on sale throughout the year and store it for the ball.

The income is barely enough to cover the expenses. Need to concentrate on promoting membership and the parade, as the other income is fixed.

Our goal for membership this year is 125 paying members (this is in addition to life members). At the present time, paying membership is somewhere around 50. We discussed sending a dues statement to members from the past several years. It was decided to send a membership email that also promotes the membership

drive/announcement party on August 1st. Natalie, membership chair, will get with Rebecca, Publicity Chair, to work on getting the email out within the next couple of days.

We hope to increase participation of floats in the parade. We'd like Rebecca to publicize the parade through the Gulf Pines, The Sun Herald and WLOX's 4:00 show. Our parade should be promoted as a family parade. Want to get the information out now, so people will have time to design their floats. Also, want to promote closer to time of parade and ball. The 50th Committee will also have parade information at all the places they'll have a promotional booth set up.

It was discussed that the website is not up-to-date. With the big CALB promotional push, we'll be referring people to the website a lot. Peggy will check with Mike Morgan to see if he wants this responsibility or if we need to find someone else. It will be the responsibility of each committee chair and the team captain(s) to get the information to the website person for publishing.

Announcement party is set for August 1st. Holly will call Sandi at the Espy Center to let her know we'll need 10 tables set up, plus several tables for food and a couple for the bar. We'll request to set up at 5:00 and should be finished by 11:00. Each board member and committee member will bring finger food to share. We'll bring any liquor left from last season and also announce as BYOB. The event is free to members and non-members will pay \$20/each and that will pay their membership for the year. CALB Koozies will be provided to each member.

We'll request to announce/promote our King/Queen candidates at PTO meeting, Fall Festival, Boogie on the Beach, Prayer & Pledge and at weekend Masses.

We are collecting email addresses for members and that will be our primary contact with members. This will save postage. We'll try to keep the number of emails limited and have one person responsible for sending them. All correspondence must be approved by the board before being sent.

Holly will contact the Supervisors office to clarify the policies and schedule for the Espy Center.

Peggy will ask Donald Frazer to fully research our requirements, regulations and liabilities concerning our liquor license, serving liquor at events and bartender requirements. This will be researched at ABC, Insurance Company and Espy Center.

Peggy and Katy will go to bank Saturday to set up a savings account for the Endowment Fund. They'll also set up restrictions for the account to be added to the standing rules.

Discussed that all receipts for reimbursement should be signed by the committee chair, as stated in the By-Laws.

Natalie Madigan, Membership Chair, reports:
Membership list was distributed to board and committee members.

Natalie will email the memberships' email addresses to Rebecca for promotional emails.

Natalie is working on membership cards which will be distributed at events, beginning with the announcement party.

Lisa Hamel, 50th Chairperson, reports:
Tervis tumbler sew outs have been ordered. She has also sent first three orders which should be delivered in time for August 1st so they can be displayed for sale.

The memory book account has been opened and they'll start working on the pages in August. The books will go into production 10 days after the ball (no exceptions) and should be delivered mid-April.

The fee has been paid for the booth at the Long Beach Fest on August 8th. Some Board members and the King and Queen Candidates will need to be there to promote CALB. They need an EZ-Up to use at these events. Peggy will ask Mike to use his. At each event, the doubloons and medallions will be for sale. The newer medallions will be sold for \$7.00 and the past years medallions will be sold for \$5.00. We will keep one (1) doubloon from each year. Any extras will be sold and Mrs. Phyllis will have them appraised before we set a price. Mrs. Phyllis also requested that we sell cuff-links from past seasons. Lisa will check with Jason on this.

Plate lunches will be sold Friday, July 17th. There were about 24 orders turned in at the meeting. Hopefully, each board/committee member will work to sell more. Help is needed to deliver the plates. Plates will be put together at the school at 8:00 Friday morning and will be delivered to Long Beach, Pass Christian and Gulfport between 10:00 – 12:00.

The profit from the raffle/cookout was \$645. See attached breakdown.

Lisa researched online for new scepters and crowns. Scepters ranged in price around \$125 and crowns were \$135 - \$220. It was decided that some board members will take a trip to New Orleans to research the purchase of these items.

President reports:

Very soon the board will meet with the King and Queen candidates. The season's expectations will be discussed and the candidates will be given copies of the By-Laws, Standing Rules and membership roster.

Meeting was adjourned and closed with prayer by Phyllis Seal.

Attachments pertaining to this meeting include a copy of the Memory Book Order Form, Tervis Tumbler order form, Tri-fold brochure promoting CALB's 50th Anniversary, Letter to be sent Past Royalty, Membership application, Budget, and Raffle/Cookout report.

Minutes were taken by Holly Favre in the absence of the Secretary, Heather Rose.